

WHITCHURCH AND GANAREW PARISH COUNCIL

Neighbourhood Plan Steering Group

Minutes of the meeting held on 29th April 2016 at The Old Court Hotel

Present: A. Thomas, S. Borthwick, P. Cruttwell, P Lewis (Project Manager), G. Litson (Chair), E. Heyes.

1. Apologies: K. Shilton.
2. Review of Theme Publicity Posters for Public Consultation No. 1
3. Standardisation was agreed: -
 - Font - Trebuchet
 - Font size – Heading 28; Bullet Point; Sub-heading 20; Text 15.
4. Theme Review
 - Traffic

Posters were reviewed by the team with the following proposals

 - Posters to meet standardization
 - Logos to be added
 - Wording to be reduced to remove unnecessary detail (repeat of road numbers, duplication of detail etc.)
 - Theme leader to be contacted to agree final pack of 6 posters.
 - Economics

Poster were reviewed by the team with the following proposals

 - Theme name to be amended to Economics and Business
 - Housing

Posters were reviewed by the team with the following proposals

 - 1st Board to be edited to allow fit /size
 - Parish Plans/Boundaries to be printed onto A2 size boards for display
 - Heritage and Built Environment

Posters were reviewed by the team with the following proposals

 - Amend the “mix” of text /pictures to improve layout

- Environment

Posters were reviewed by the team with the following proposals

- Final versions to be sent to the team
- Was noted that some data may need to have verification data, e.g. census information

- Community, Leisure and Recreation

Posters were reviewed by the team with the following proposals

- Poster 3 of 3 to be removed as much is a repeat of other two posters
- Theme name to be amended to Community and Recreation (leisure /recreation is very similar)
- remove green background

5. Action – Pat and Anne to have final editorial rights for above actions and final colure scheme.

6. **Next Meeting 9th May 2016 at 5.30pm OCH (to be confirmed).**